

THE CYGNUS

Vol. 1, No. 5 THE COLLEGE STAR — A RESONANT VOICE FEBRUARY 1980

Bookstore Manager Refutes Gouging Charges

by Frank Juzenas

Pat Meany, the manager of the George Brown College Bookstore admits the bookstore is far from perfect, but insists students are getting good service.

"We're only human, we make mistakes," he said recently, "On the whole we're not doing a bad job but we could still stand improvement."

This school year the bookstores have drawn a lot of heat from students. Over 650 students at St. James Campus signed a petition complaining of high prices and poor service. The Student Council also pressed, to Meany, a detailed set of complaints submitted by students and although Meany concedes some of the complaints are justified, others are not.

Meany insists it is not true prices are not competitive with those of other college bookstores. "Our prices are set using the publisher's list price. Every college bookstore is subsidized by the college. Our building is supplied free. If we had to pay for a building then our prices would be higher. Anyone selling at a lower price than us is being subsidized further."

According to Meany it is not true the bookstore makes a profit beyond covering expenses.

Customers have complained books are hard to find and often there are no prices on books. Meany says, "Both of those are justified. We have difficulty in organizing books by subject because we are limited in space. The chances are poor that we'll get any more space because of the pressure for space on campus."

"All our books are priced from the central store.

A major problem last semester arose with a refund over an English text which had been overpriced and there was often a delay in students receiving their refund. Meany says, "The delay was because we can't keep cash in the store because of possible robbery."

Meany also noted there is a problem with theft in the bookstore but could not report an exact figure on how much was being stolen. "There is a problem with stealing at every college bookstore. If any student sees someone stealing from the bookstore we would appreciate it if they would quietly report it to the staff or the student council."

"All our books are priced from the central store. Labels can come off and we have to be vigilant to see all books are priced. Sometimes the labels fall off, sometimes stickers are removed by students trying to fool the staff and pay a lower price for a book."

Meany said his staff was preparing signs which would indicate subject areas for books and he said he expects the signs to be posted by the time the Cygnus appears.

A frequent patron complaint was about store hours; some suggested the store should be open longer in the evening and others complained it was not open during listed hours.

Meany says, "We're open the hours requested by the faculties and departments in the College. During peak periods we sometimes stay open till 9:00 p.m. at the request of the College Principal. However, throughout the year there is not enough input at the store for us to stay open later. We have to pay salaries and we want to keep prices down and it would not be feasible to stay open in the evening if we only get one or two customers."

As for the charge, the store is closed during student lunch periods, Meany says, "Our staff does not take a lunch break. At St. James the one employee eats her lunch in the store. Sometimes she has to leave for supplies or to get change and the store is closed for a few minutes. There is no way except in the peak periods of September and January where we can justify paying the salaries of two people."

Students have suggested

bookstore staff were not helpful and often were impolite to customers. The manager notes, "This can only be during peak periods when we have temporary staff there because the full-time employee knows where everything is. When we hire temporary staff we often don't have time to familiarize them with the store. During the next peak period I plan to bring them in a few days early to familiarize them."

He denies the staff is not courteous, "That has not been my experience with the staff. I think most customers are satisfied. Some people who are not representative of the student body are not courteous to the staff. It only takes one loud mouth in every crowd and sometimes the staff may respond with incourtesy."

STUDENTS AND

STAFF SWIG

SUDS TOGETHER

By Nyron Looby

On January 23rd, the St. James Student Council organized a New Year's Get-Together for students and staff on campus. It was the first time an activity had been planned since the approval of the Liquor License in December, last year.

The approximately 300 students and staff who attended the function had an exciting time, as many stayed until the closing at 10:00 p.m.

Beer was available for sale, however, there was a visible absence of hard liquor.

President of the St. James Student Council, Grayson Stedman, stated "the staff turnout was poor" but he is looking for greater involvement at future functions. The executive along with campus administration has organized one liquor activity for each month this semester, to see the response from students and staff.

"Small Party" Stands Tall

By Louis March

Candidates, representing 5 of the political parties in the Rosedale riding, took part in an all-candidates' meeting, held at St. James Campus on Friday, January 25th.

Organized by the St. James Student Council, the political hopefuls came to deliver their platforms for the upcoming February 18th federal elections.

The highlight of the meeting belonged to Dr. Frank Sommer, representative of the "Small Party" and practising psychiatrist, who presented a stinging address on his party's "concern with the path Canada is taking towards nuclear madness both at home and abroad."

When questioned about this concern, the other party representatives had little to say, at which time Sommers told them, "you don't know what you are talking about."

People who came to see Ex-Toronto Mayor, David Crombie, were disappointed as his

representative, Barbara McDougall sat in for him. She explained his absence was a result of Crombie's recent heart attack.

Ann Cools, Liberal candidate, seemed to have the audience on her side until a heckler started questioning her about Trudeau's past record and his platforms for his election. She coolly answered the questions, which encouraged the student to step up his barrage of questions. Other students ended up silencing the student who quietly left the meeting.

Cools received some hissing from the audience when she stated that Petro-Can was the brainchild of the Liberal Party. Jim Hockley, the N. D. P. candidate seemed content with just smiling it off.

Most of the meeting, however, was spent on the regular rhetoric, on issues such as energy, youth unemployment and the reduction of the government deficit.

Students Tour Film Lab

On Tuesday, January 29, 11 Graphic Art students toured Benjamin Film Laboratories. The tour followed the path of a roll of film from undeveloped negatives to finished prints.

Highlights of the tour included the automatic printers that produce between 7 and 9000 prints per hour, analysing each negative for over 400 different points of reproduction. In the inspection area each print is checked and those below standard are either colour corrected and reprinted or rejected.

The tour covered the reprint areas where the negatives are

laminated together and the order information is fed into computer tapes. This allows the reprint orders to be handled by the same automatic printers that do the original prints.

Benjamin Film Laboratories is constantly upgrading their photofinishing equipment as new and improved equipment comes on the market to give you the best results from your films. Benjamin processing is available to George Brown students through:

Students' Council Office
Room 124
11:00 - 1:00 and
3:00 - 4:30 daily.



Graphic Arts Students see Benjamin Film Laboratories 4-Strand Color Paper Process at work.

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EDITORIAL

Don't Vote! It Only Encourages them.

by Cam Johnston

Obviously some people did want Canada's latest 65 million dollar fiasco. As for why, that's a good question.

Before the election was called, everybody seemed to be dissatisfied with Joe Clark. Then, when the election was announced, Clark didn't seem so bad and the people were not so sure they wanted the expense and aggravation of the election.

It's too bad nobody thought to consider the effects of the election on the people of Canada. Never mind the politicians whose jobs are on the line. They made a choice of careers and now they have to live with that and their indexed pensions.

Nobody foresaw the childish name calling between Pierre and Joe, but then few people, least of all in the Tory camp saw Trudeau cancelling his resignation and taking another shot at 24 Sussex.

Few people anticipated how bored and apathetic the Canadian Lemmings would be to another election campaign.

Try as we might, we just can't seem to get the same flag-waving, marching band spirit that surrounds the American elections. That's too bad. We should be able to do it. After all, there is just as much money and the same big business interests backing the parties in Canada's election. Hell, on a per capita basis, there is even more bullshit in the Canadian campaign than there is in the U.S. elections.

The election results won't really matter, though, so students need not feel bad if they don't vote. At one time, it was next to treason not to exercise that franchise. Teachers and parents drew comparisons to the German election in 1932 when Adolf Hitler came to power and they still say "what if"? At one time, it was even frowned upon to vote for something as radical as an independent candidate.

The truth of the matter is, if a Liberal team is elected, prices will go up and Canada's image abroad will go down. Trudeau is too friendly with too many left wing leaders to be trusted by the rest of the nations in the free world. In this time of a marked swing back to the right, it is not fashionable to be cuddly with the political left.

If Joe Clark does, by any chance of fate get re-elected, prices will go up, unemployment will go up and everything else will go up except our standard of living. We will, however be in fine shape for 1990; self-sufficient in oil and the rest of that crap.

Trudeau and Clark want to curtail certain civil liberties. Clark wants to allow the police to do random searches without warrants and without the press being able to report it. Trudeau wants to keep everything secret.

They both want to make it legal for the police to open Her Majesty's mail.

Ed Broadbent, while running an excellent, gentlemanly campaign, is going to tax everything and everybody except his beloved welfare recipients and the country will be run in the fashion of a Swedish style welfare state, ruled over by the Teamsters, the U. A. W. and the United Steelworkers.

Hell's Bells! This election is a shameful waste of taxpayers' money and time. The outcome won't matter a damn, because somebody, somewhere is just waiting for February 19, so they can come out of his hiding and deliver the big shaft they never told you about while they were campaigning.

There are two good things to say about this election though. 1) with so much hot air around, we have had a mild winter so far, and 2) we should have nice green grass this summer because they are getting so much bullshit spread over them during the campaign.



Cartoon stolen from National Union of Students Newsletter

Letters to the Editor

Dear Editor:

We, the staff of G. B. F. M. Radio Station would like to make some proposals to the people of the school.

Recently, about five senior students went to Mr. Sykes complaining about the volume of sound in the Atrium. The administration then threatened to close us down if we didn't turn the volume down. Now some students complain to us because they can't hear it!

A few people have now spoiled the listening enjoyment of the hundreds who frequent the Atrium every day.

The Atrium is the recreational centre point of the St. James Campus. G. B. F. M. spends hours of devoted time contributing to music, announcements for school organizations and for this we get gunned down by a handful of vindictive people.

Ryerson's Administration is all for their school station and stands behind them 100%.

What's wrong with the staff at George Brown? We at the station would like the administration behind us not against us.

We offer something for the school that the students like. They pay for it so why shouldn't they have it?

From Staff at G. B. F. M. Surely there is a happy medium. Like maybe if you play your easy listening music at sufficient volume, that it can be heard, and play your other noise at a volume level that cannot.

Dear Editor:

You told us in your last edition that we didn't care about our paper so we got together and made a list of suggestions that we think would improve the paper and show that we care:

- a free classified section for George Brown College students. Within this section we could say anything: e.g. messages, for sale, wanted, lost, found, birthdays, etc. and perhaps a special section for Valentine messages.

- perhaps you could write about outside current events and how they affect students: e.g. the elections, government cutbacks, job situations, etc.

- how about a story on the Bookstore monopoly. By the way ... whatever happened to the petition we signed in Dec. 1979?

- we would like to see an opinion survey similar to that in the Sun (sorry to refer to that so-called "paper"), ask half a dozen students their opinions and record their answers in the paper along with their names and course.

- one more thing ... there are not enough papers nor are they properly circulated. We don't even know what day it's coming out. How about posting signs telling us to watch out for it on such and such a day.

From several Business and Commerce Students

THE CYGNUS

| | |
|------------------|--------------------|
| Cam Johnston | -Associate Editor |
| Louis March | -Advisory Editor |
| Christine Cooper | -Entertainment Ed. |
| Jeffrey Nunes | -Sports Editor |
| Dana Jokabitis | -Copy Editor |
| Frank Juzenas | -Writer |
| Nyron Looby | -Writer |
| Brian McGoldrick | -Writer |
| Glen Horenblas | -Writer |
| Joel John | -Writer |
| Brian Uberg | -Layout |
| Kirk Scott-Wood | -Cartoonist |

The Cygnus is published monthly by the Student Council, of the St. James Campus.

We try to serve the needs of all George Brown students from all campuses. Any contributions from students or staff from any campus will be given fair and impartial consideration.

The articles published herein are the opinions of the author and not necessarily those of the Cygnus editorial staff, the publishers or the administration.

To: The Editor.

As President of the Afro-Caribbean Club, I would like to submit a complaint pertaining to the Bully-boy diplomacy of the St. James Student Council. They have shown no concern to the activities of the Afro-Caribbean Club lunch-time disco.

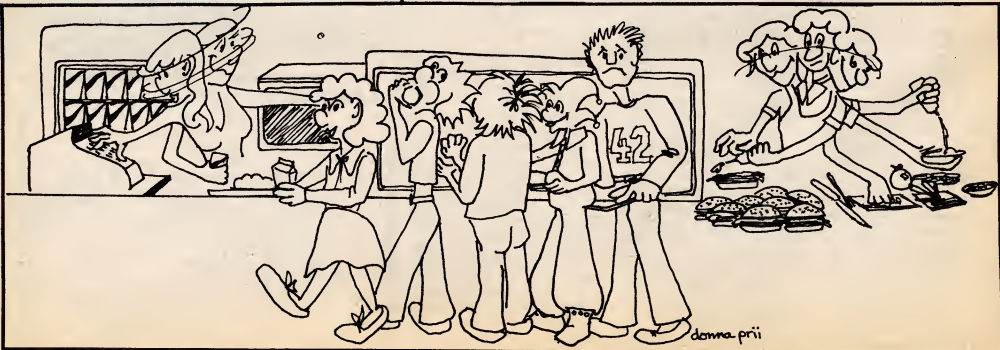
They have taken our plans and severed the Afro-Caribbean for future activities. Above all, credit has not been given to those hard working students who assisted with the Afro-Caribbean Club.

Thank you for your attention.

Yours sincerely,

Roger Carmichael

Thank you all for your response. Keep up the interest. ED:



SAC Meets President of G. B. C.

by Philip Mullins

Late in the afternoon of February first, representatives of the St. James and Casa Loma Student Councils trekked to a meeting with Mr. Douglas Light, the maximum leader of GBC, to discuss a long list of demands the three Student Councils had made. The students found the atmosphere in Mr. Light's office to be oxygen rich, informed and even friendly. We found that Mr. Light agreed with many of our proposals.

For instance, he agreed that the College would help the Councils develop a desperately needed leadership training program for the SAC Executive. This is something the College agreed to do a year ago, but nothing was ever done. To help develop this and other SAC programs, Mr. Light agreed to appoint an individual from the Administration to work part-time with the Student Councils.

He also agreed to review the existing network of college committees and to place students on as many committees as possible. This might be a major victory in our struggle to convince the Administration that, like the elephant Horton's miniature world, we are here! we are here! we are here! Of course we will have achieved an even greater victory if we manage to find enough interested and reliable students to sit on these committees.

We were surprised to find, as I am sure you are, that there is such a thing as an Appeals Board at George Brown. In theory, a fee paying student with academic problems can appeal to this Board if he experiences difficulty with his grades or instructors. The existence of this Board has been a remarkably well kept secret. Certainly the Student Affairs office at GVC must be commended for this achievement. Now that the secret is out, it is our hope that the College will go ahead and slip the Student Council enough information about this Board to put it to some good use.

We had asked that students, through their Student Councils, be given access to all College policy statements, written procedures, reports, contracts and agreements. Mr. Light waffled on this one by saying that the College is developing a policy regarding access to information and that, maybe, most of this information would be placed in the library by next September. If this is so, this marks a major departure from existing College policy. AS it is, the entire college system, from the Ministry of College and Universities to the Council of Regents, the Board of Governors and the Administration, down to the level of Departmental Chairman, systematically refuses to give students access to any document or information that might give students any understanding of how the college system works. I have learned more about this college by digging discarded documents out of the trash bins than I have through documents officially available to me. Any of the SAC Executive who has tried to track down specific documents has had similar experiences.

Certainly the relationship between the Student Councils and the college needs a lot of improvement. We hope that this meeting with Mr. Light will open a new era of co-operation, rather than confrontation, and that in time we can realize the SAC slogan: "Students, Teachers and Staff: Equal Partners in Education." Mr. Douglas Light, as the President of George Brown College, is to be commended for his open attitude and for a new, refreshing approach to Student Council Government.



Donna Pui receiving her award from Mr. N.A. Stewart, Vice-President Consumer Affairs, Inglis Limited.

Creative Students Win Graphic Design Awards

On Tuesday, January 9, 1980, six Graphic Design Students were awarded prizes for designing winning symbols for Three Canadian Electronic and Appliance Service Association (CEASA). George Brown Graphic Design students won six of the seven awards, including first, second and third.

The winning students are: First, Donna Pui, Second, Susan Roberts; Third, Don Chamberlain; Fourth, Peter

Liu; Sixth, Lily Lim, and Seventh, Gerry Lee Wing.

Presenting the awards were Mr. N.A. Stewart, Vice President, Consumer Affairs, Inglis Limited, and Mr. W.A. White, General Manager, CEASA.

Graphic Design teacher Peter Leyden co-ordinated the competition and assisted participating students in developing their entries.

Contest

The Cygnus is the student newspaper produced by students at the St. James Campus of George Brown College. The Casa Loma SAC has purchased a monthly page in the Cygnus. To encourage submissions SAC is sponsoring a contest which is open to all the staff and students at Casa Loma. Every month we will pay

\$20.00 for the best article and \$10.00 for the best cartoon, photo or drawing. We, of course, will select the best material for the newspaper. The articles can be hand written and should be between 100 and 200 words. The cartoon, photo or drawing can be any size.

The articles or drawings must be submitted by the 15th of every month for the next month's issue.

Colleges Receive Higher Operating Revenues

The Minister of Colleges and Universities, Bette Stephenson, M.D., last week, announced the 1980-81 operating grants to Ontario's universities and community colleges.

Operating grants to the universities, including the Ontario College of Art and Ryerson Polytechnical Institute, will be increased by 7.2 per cent to \$838.8 million.

Provincial grants for the operation of Ontario's colleges of applied arts and technology will increase 7.5 per cent to offset higher operating costs.

A supplementary \$12.9 million will compensate the community colleges for recent enrolment increases, bringing the total 1980-81 operating grant to \$320.9 million.

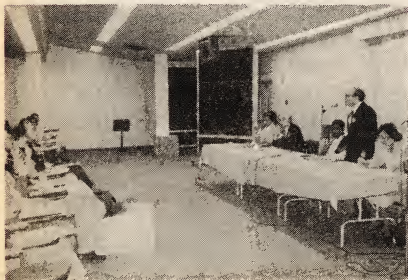
Dr. Stephenson emphasized that the 1980-81 student fees would continue to account for 15.0 per cent of universities' operating income and 9.2 per cent of that of the colleges.

To compensate for fee increases, an extra \$3.3 million will be added to the 1980-81 budget of the Ontario Student Assistance Program of grants, bursaries and provincially subsidized loans.

Formula fees in universities will be increased by approximately 7 1/2 per cent. Fees in Arts and Science programs, for example, will rise to \$775 from \$720.

To give universities greater flexibility in setting fees, the Ministry has made provision to enable universities to set their actual provision to enable universities to set their actual tuition fees up to 10 per cent higher than the formula fees without incurring any reductions in Ministry operating grants.

Fees for part-time post-secondary students will be prorated according to full-time fees. This will result in considerable saving for many part-time college students.



Mr. D. Goldstick, representative from the Communist Party in the Rosedale riding addresses audience in All-Candidates political forum on January 25th.



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Casa Loma SAC to Reform Itself

By Philip Mullins
SAC Casa Loma
Sports Convenor

The SAC Sports Convenor has finally taken enough time from skiing to unveil a Constitutional Proposal. Currently Casa Loma SAC has no Constitution. We operate on the basis of the By-Laws under which we were incorporated. These are so out-of-date that a great deal of what we do is of questionable legality.

The proposed Constitution calls for a student government consisting of a Students' Administrative Council, and Assembly of Students' Representatives and a number of Course Unions.

The Assembly is modeled after our Class Representative Meetings, except that the Assembly has greater power over the SAC Executive and could play a greater role in Student Government. Provision is made for better representation from Apprentice and Man-power Students.

The SAC Executive is to be elected by the Student Representatives instead of by the Student body directly. We have found the existing system of direct electors to be unwelcome and indeed a farce. Also, the Executive is enlarged by the addition of a "clubs and alumni" organizer.

The Course Unions are modeled after the existing Allied Health Student Council. Hopefully, each department or program would have a separate Course Union to deal with problems that concern only students in that department or program.

Under this new Constitution we hope that students will be able to participate in Student Government through their Course Unions as well as through their class Representatives to the Assembly of Class Representatives. Even though the term of office of the SAC Executive is shortened to six months to encourage participation by short-term students, we expect that SAC will continue to be dominated by post-Secondary students. We have no way of predicting whether or not participation by students in government will increase because of these changes. That is something only time will tell.

The class Representative will be considering this new Constitution within the next two months. The Sports Convenor thanks Moishe Denburg, Laneford Walder, Jack Kovits, Fred Stott and others who have sat on the Constitutional Committee and encourages them to continue to take an active role in this process of Constitutional Revision.



Students and staff have good time at New Year's Get-Together held on Friday, January 25, in the St. James Cafeteria.

Medical Aspects of Torture

by Mike-Evans Smith

Down through the annals of history, society has been horrified by the notorious. Of recent times such names as Calley, Manson, Duvalier and Jones scream their headlines.

Whatever these people had in common, they will be remembered as the side of society we marry and detest in the same breath. But what can't be found in italics or bold face are the names of the pathetic, the unscrupulous and the unforgiving. Yours and my next door neighbours. These are the inflictors. The terror mongers who blight on the unsuspecting and defenseless. These are the child beaters, gangland rapist, your husband! Ah, but this was going to be a Bang-up, Shoot'em out, Slap'em down, drag out fight to the end last night. In Vegas, they had me a touchdown favorite. Implement this lecture "Medical Aspects of Torture" into my regime of nursing notes and all those Demerex points were mine. How awakening it is though to fall from the rotunda and miss the air cushion.

"Would you be interested in covering an assignment," the letter read, "for the Cynus Newspaper on Wednesday January 23rd". I knew I should have gone to see All That Jazz, "at the University of Toronto International Student Centre at 7:30 p.m."

You would have loved the simplicity of it all. Cakes, cookies, No Name coffee, "We are happy you all came! Uh ha, all ten of us, eh!" The

crumbs were gathered, all ten of them.

Amnesty International is a world wide human rights movement which is independent of any government, political faction, ideology, economic interest or religious creed. It works for the release of men and women imprisoned anywhere for their beliefs, color, ethnic origin, sex, language or religion, provided they have neither used nor advocate violence. These are termed "prisoners of conscience".

There are (the finest) men and women who are going to do this. Such biggies as Dr. Maria Weaver, Philip Burger, Doug Donovanich will incite in you just what to say because they have experience. They're distinguished jurists or delegates who observe controversial trials, or intervene directly with governments, because A.I. Spells Action.

For three hours this group which devotes its time to sending "polite but insistent and continuous letters to the relevant governments, officials, newspapers and organizations, appealing for the release of prisoners" rangled on down, every few minutes inflicting on us, the audience, such metamorphic and profoundly medical terminologies as: sequeia, epididimology, patchia and laboratory.

"Will you differentiate for me the tortures inflicted upon your refugees from Chile, Paraguay, Uruguay and allowed into this country via CP Air at our expense, with the

poverty and the day to day tortures caused by mothers and fathers upon their children, the battered wives who are as defenseless and tell me why all your strength and power (in society) is going outside this country?"

Silence.

How can a group like this — tritely contrived — hope to win sentiment and understanding when everyone around them are being sick to their stomachs?

And then there was David Markowitz and The Yorkshire Strangler ...

Director Visits Students

by Sandra Palmaro

The Marketing Club held another successful seminar the afternoon of January 17, 1980. The lecture theatre was filled with 150 students and faculty from the Marketing and Graphic Design Departments to see Mr. Brian Harrod, Creative Director at MacKarr Ericson Advertising Agency. Mr. Harrod has won several gold

and silver medals as well as numerous awards for his innovative creations.

His video presentation of 38 well-known television commercials was both entertaining and informative while the discussion that followed helped answer many questions students had concerning the field of advertising.

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Time to Organize

by Ed Kamps

With the new year already well upon us, we often hear the expression "how time flies" or "where does the time go." Sometimes that type of statement is expressed with anxiety such as when deadlines are getting closer, work is piling up, and so on. Effective time management is one way to combat this type of anxiety and to contribute to a successful learning experience.

What is time management? Basically it refers to organizing and managing one's activities in such a way as to reduce time and activity conflicts, to avoid procrastination, and to accomplish more with one's time. Or, in other words, working smarter, not harder. This article presents four suggestions toward effective use of your time.

One easy step to take towards a strategy of time management is to construct a study schedule. (Study schedule forms may be obtained from your counselling centre). The first thing to do is to record your fixed time commitments such as part-time work, classes, and other activities which occur on a regular basis. Then record your maintenance activities. These include such things as getting dressed in the morning, eating, washing, and so on. The next step is to schedule your review, preparation, and study times. For some classes, such as in a lecture class, you may wish to schedule a review time as soon after the class as possible to organize and review your notes. For a class requiring more active involvement or participation you may wish to schedule preparation time before the class to prepare for the activities. Regular study times for reading, research, writing and so on should be scheduled as well. Try to develop the habit of setting certain times for studying certain subjects. For example, Monday evening from 7 to 8 is for math, and 8 to 9 o'clock is for English.

The important feature of specific times for various activities is to try to stay with the schedule as much as possible. You should find that within a week you are already accomplishing more (and feeling good about being organized).

The second idea of this article deals with the habit of setting a daily priority list. This activity is usually best done first thing in the morning and the small investment of time in

planning and organizing for the day is well worth it, outside of regular and fixed activities which are very important to do today. Leave off the list those activities that can be left off without any negative consequences.

Then take your list of today's activities and rank them in order of priority. The most important item becomes number 1, the next item becomes number 2 and so on. Write these activities down in their order of priority. For example, a priority list may look like this:

1. Review notes for chapter test tomorrow.
2. Write letter of application for part-time job.
3. Check library for resources for English assignment.

This then becomes your schedule for the day. You don't move to the number two item until you have finished number 1. This way you can concentrate your activities on one thing at a time because you have planned your day. You know that there will be time for other activities, so you don't waste time worrying about them now.

In the early stages of making a priority list try not to list more than you can reasonably handle. If you finish all your items with lots of time left over, great. Don't feel compelled to add more items again unless they are very important or if you really want to. Otherwise, relax and reward yourself for your organized approach.

The third suggestion towards applying effective time management to work/study activities is known as the Swiss Cheese method. What probably comes to mind when you think of Swiss cheese is that it has holes in it. A useful approach to take with a project or activity, especially a "larger" one is to keep poking holes in it until it's all gone. In other words, the task is to break down the project into various small parts and tackle one small part at a time until you have the project finished.

This is also a valuable approach to take towards getting started on something if you are procrastinating. What 5 minute activity can you do today towards completing the project or activity. That's all, not 2 hours, not 1 hour, not a half hour, just a 5 minute activity. This is a good way to get started.

The fourth idea of this article deals with reinforcing posi-

tive behaviour. For many people, effective time management, time scheduling, priority lists and so on, represent new behaviours. These are positive behaviours which you will want to encourage and strengthen. One way to positively reinforce these behaviours is by reward.

One example is to reward yourself with positive self-comments. Tell yourself how much better organized you are. Congratulate yourself. Say these positive statements out loud or write them down on 3" x 5" cards where you will see them.

Another approach to rewarding your new behaviour is to have your favourite activities contingent upon adopting the new behaviour. For example, if you really like watching a certain TV program then make that a condition of study. Or, if you study for one hour, then you can watch TV for one hour. The important thing here is that the activity you like (reward) comes after, not before your desired behaviour.

It is hoped that these suggestions offer you some ideas and strategies for effective time management. You are



Students and staff line up to donate blood at St. James on Tuesday, January 29th. The Red Cross in co-operation with the Health Centre on campus, wish to thank the 182 donors.

encouraged to try out one or more of these suggestions for a week. I'm sure you'll notice the results.

There are a variety of books on the subject of time management and related topics. Check your college library or your local bookstore. One of the better books on this subject is called "How to Get Control of Your Time and Your Life" and

is written by Stan Lakein.

Also feel free to drop into your counselling centre for more information on time management and other student study skills. The Kensington Campus is currently offering study skills workshops every Tuesday at two times: 12-1 in Room 2301 and 4-4 in Room 2302.

Counselling Centre
Kensington
Campus



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SPORTSCENE

with Jeffery Nunes



Recreation activities can be fun too, as students enjoy roller skating at the Terrace. Recreational activities are organized by the Athletic Department at 967-1212 Ext. 413.

Women's Basketball

Despite the last minute rally by the George Brown College Women's Basketball Squad, St. Clair College was able to snatch the game away from their opponents by a one point margin. St. Clair edged out George Brown by a score of 53 to 52 to take the lead in the OCAA Basketball standings.

The game was played on January 23rd, at the Casa Loma campus.

This game was a decision match, in that if the George Brown squad had won, they would have been undefeated. This record was spoiled by their loss to St. Clair.

The George Brown team was in command of the game for the first half and they reached the mid-point of the game with a 30 to 21 lead.

They played an even match for most of the second half and then with fifteen seconds left in the game, St. Clair's Debby Cowgill pit in a single marker to give her team the victory.

After losing to St. Clair College, the George Brown team stormed back to win 57 to 37 against Centennial College at home, on Wednesday January 23rd. The team is presently second in the standings. Results of the games played are as follows: 52-49 beat Sheridan.

Games to be played in the

month of February are: George Brown versus Niagara on Friday 15, at 6 p.m.; we meet Sheridan on Wednesday 20 at 6:15 p.m.; Mohawk on Friday 22nd at 6 p.m. All the games will be played at the George Brown Campus.

In the men's division, George Brown is placed 4th in the standings.

Upcoming men's games to be played in February are: George Brown versus Humber on Wednesday 13, at 8:15 p.m. versus Niagara on Friday 15, at 6 p.m.; we meet Sheridan on Wednesday 20 at 6:15 p.m.; Mohawk on Friday 22nd at 6 p.m. All the games will be played at the George Brown Campus.

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The OCAA Championships will be held at the St. Clair College in Windsor, on March 6, 7, 8, for the men's division, while the women's division will be held 7, 8, 9 of the same month.

Liu and Codagan take T. T. Title

by Shekky Yee Woon

The O. C. A. A. Table Tennis Championships were held at St. Lawrence College in Cornwall, on Saturday, January 26. George Brown was well represented after having won the men's and women's singles, men's and mixed doubles at the regionals which were held at the Kensington Gym.

Going into the tournament very confident, the team ran into a strong St. Clair team, which won both the men's and women's team.

However, Fong Cheung Liu

and Charles Codagan came away with the Mixed Doubles title, while Ellie Chow was runner up in the women's singles. Warren Tang was 3rd in the men's singles and our men's doubles team wound up 4th.

Curling

The G. B. C. mixed and Men's Curling team are 0-2 in league play, having lost to Seneca and Centennial with 3 games left to play against Sheridan, Humber and Georgian Colleges; the curlers are still very optimistic about making the playoffs.

Gymnasium Nears Completion

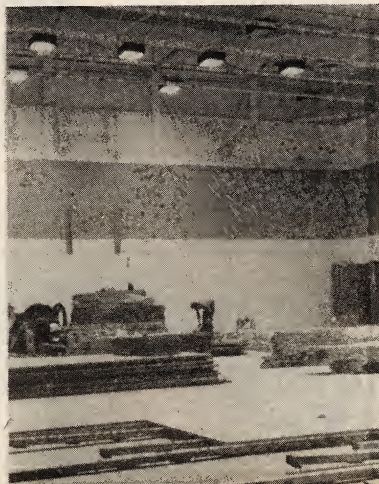
by Jeffery Nunes

The St. James Campus Gymnasium is expected to be opened by the end of February. Speaking with Mr. Ted Maslowski, construction superintendent, I was made to understand that the gym, located on the north side of the sixth floor on the campus, is almost completed, except for equipment which they are experiencing difficulty in obtaining. However, he assured me that the equipment will arrive in time in order for the gym to be completed by the end of February.

The size of the gym is 140 by 80 feet, consisting of a basketball court, and a training centre for fitness. There will also be saunas and change rooms.

There were speculations that some of the material used to build the gym had to be pulled down because it was defective. According to Mr. Maslowski, no such thing had to be done. Meanwhile, the athletic director, Mr. Alex Barbier said that the gym be managed by Mr. Shekky Yew woon, who is presently involved in sports activities at the St. James Campus.

I asked Mr. Barbier if his second year fitness students will be running the training centre as they do at Casa Loma. He explained, "I am trying to have something work along those lines, however, at the moment no plans are finalized."



St. James Campus gymnasium on 6th floor begins to unfold as workers start the laying of the floor. Gym is scheduled to be completed by early March.

STUDENT COUNCIL MOVIE Events

Richard Pryor
Live in Concert

Fri. Feb. 22/80

National Lampoon:
Disco Beaver
from Outer Space

Tues. Feb. 26/80

FM

Tues. March 4/80

List of Adrian Messenger

Tues. March 11/80

TIME
11:00-1:00
& 4:00-5:30

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ENTERTAINMENT

with Christine Cooper

Ohio Sent Some Funky Sugar

by Al Montagnese

Take eight dudes assembled out of Ohio, a disco gone nightclub, about 200 soul fans, fine ladies, good food and a nice atmosphere and you would have pretty close to what went on at Shortt's during The Ohio Player's visit.

The Ohio Players made their first Toronto appearance before old time fans, who have waited for years to see them. After a sedate 9:00 p.m. show the band blasted on stage for the midnight show insisting on getting "a lot of funky". They produced the answer to what "funky" is. "It's a feeling," described Aboul (vocals and horns) when asked, "What is funky?"

"Sugar," the leader, describing himself as the sweetest thing this side of heaven, wasted no time getting down to golden oldie Ohio Player tunes like — "Fire" and "Rollercoaster". It wasn't until the bass player began pounding that ever familiar bass run to "Skin Tight", that the club began to get the "feelin'". Lyrics took second place as Sugar began wailing whatever he felt. The phrases and screams that he came up with coupled with the tight sound of the band which created the funky feeling that turned the whole club into a stage. It caused everyone to be themselves. There were stoned Mamas swaying at the bar, fine lookin' misters screaming "Yeah!" whenever there was a pause in lyrics, an older crowd snapping their fingers in the dining room and a younger crowd "struttin' their stuff". Everyone was "funky".

Funky feelings are what any soul fan gets from music like that of the Ohio Players. Toronto has the audience for many more hard core R&B and soul acts than what it's been getting. Thanks to the Directors of Shortt's for bringing the long awaited Ohio Players to Toronto.

We've all been waiting to get "a lot funky".

Wavelengths

by Christine Cooper

Well, it seems that I've been ignoring my duties and not providing my readers with my regular list of information in this column. To be perfectly honest with you, I'm kind of getting pissed off. In last month's issue Brian Stacey and myself took a few shots at the readers, now this month I'm going to take a shot at my own Editor. Now there's a twist for you! You see, my Editors keep telling me that I'm not providing enough pictures for you guys. Well it seems in last month's issue I did a story on FM and provided a photograph of the band. It turns out the Editor thought the picture just wasn't quite up to par. Yet, the photograph was a proper press and publicity picture provided to me by the publicist of the band. Then they listed the story as an album review and if the article had been read at all they would have realized that it wasn't a record review at all but rather a feature. The record review that was written for last month's paper didn't even show up at all. I still don't know where it is. Hopefully I will find it to put in this issue. Also, as I read the Entertainment paper, I realized that half of it is continued somewhere else in the paper and do notice that the George Brown Huskies are a winning basketball team. I'm peeved to see my writing

staff's article sitting side by side with an ad for V.D. right next to it. Maybe the staff is trying to tell me something.

Still I don't think that it's fair to make the readers suffer because of somebody else's incompetence. So as not to waste this space completely I will give you a quick concert run down... Bruce Cockburn will play Massey Hall on February 22 and 23... Gary Neuman will play Massey Hall on February 22 and 23... Gary Neuman will play Massey Hall on February 22 and 23

... Bruce Cockburn will play Massey Hall on February 22 and 23... Gary Neuman will be in the New Music Hall on the Danforth, on February 18th... The Specials will be playing a concert at The Maple Leaf Ballroom on St. Clair Ave., on the 24th... Lene Lovich, due to release her second album will be in at the El Mocambo February 29th and March 1st... Gordon Lightfoot does his regular home town stint in Massey Hall, March 14-23... Boomtown Rats may possibly play at The O'Keefe Centre, but a date has not been confirmed as of yet... Tower of Power makes another appearance at the El Mocambo during March, on the 4th and 5th... and finally Pearl Harbour and The Explosions will also be in the El Mo on March 6th...



Jeffrey Nunes, G. B. F. M. disc jockey operates the controls from the new location, above the Atrium, on the 3rd floor.

Animal House Draws Full House

The feature movie "Animal House" was shown to two full houses at St. James Campus on Tuesday, January 22nd, at lunchtime and after school in the lecture theatre.

The Student Council hopes to give students and staff another choice of activities to take part in during the school day. Presently, it is only volleyball and the occasional seminars.

"Psycho" and "Creature

from the Black Lagoon" drew similar crowds as students and staff showed quick acceptance to the new idea. Line-ups for the "Animal House" showing started to form 30 minutes before the starting time.

Sheldon Hanick, Vice-President of the Student Council, has arranged more feature movies to be shown. They include: "Blazing Saddles" and "Richard Pryor — Live". Admission to the movies is free.

Movie Review! Heart Beat Misses the "Beat"

by Glen Horenblas

Rarely have I gone to see a film with such trepidation as when I went to see Heart Beat, now playing at the Towne Cinema. You see, Heart Beat is about "my Myth", and I had heard that Hollywood had butchered it. I'm glad to say, however, it was not quite as bad as I had feared; nor as good as I had hoped, for that matter.

In case you don't know, Heart Beat is a story about Jack Kerouac and Neal Cassidy, two pals whose mad passion for life, love, and kicks, as told in Kerouac's classic novel "On The Road", had a profound

influence upon two generations: the 50's "beats" and the 60's "hippies". I was one of the hundreds of thousands who thumbed their way to Paradise in the 60's (and early 70's), a copy of "On The Road" in my back pocket.

However, Kerouac's life didn't measure up to the myth he created. He died in 1969, a right-wing, disillusioned alcoholic. Cassidy, on the other hand, never stopped "living on the edge". He was one of the first acid-heads of the 60's (check out The Electric Koolaid Acid Test, by Tom

Wolfe) and reportedly died of a heart-attack while running down a railroad track trying to "catch up with time".

The trouble with Heart Beat is that it is a movie your parents would like. It's too Hollywood, too tame. It doesn't show enough of the mad, joyous, living-on-the-edge spirit that inspired "On The Road". It is true that "On The Road" was part truth, part fiction. But Allen Ginsberg, who was with Kerouac and Cassidy in the beginning, claims that much of the movie is false and unfactual. Ginsberg, himself, is represented in the movie by a ridiculous, cartoon stereotype.

Which is too bad, because the movie shows such promise. Nick Nolte is perfect as the free-spirited Cassidy. The other main actors, John Heard as Kerouac and Sissy Spacek as Carolyn Cassidy, are also quite good. But the script by John Byrum doesn't capture the essence of these characters. Cassidy could be any irresponsible playboy; Kerouac could be any writer.

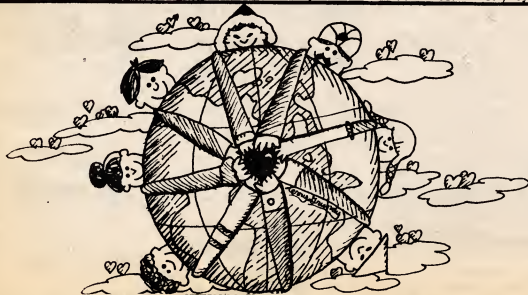
Yet, there are many good moments too, such as Carolyn's line, "We didn't do anything wrong. We just did it first." They did it first; they planted the seeds of the 60's

counter-culture. Or when Cassidy returns to one of his favourite haunts, years later, and finds it populated with plastic, commercialized beatniks. And somebody asks him, "Hey, are you really the cat from On The Road?" How would you like to be a living myth?

However, the movie never quite captures the mad, desperate spirit of the "beats"; except, maybe, once, when Cassidy is stoned in some crazy, jazz-joint listening to some be-bop and really digging it. But often, Heart Beat seems to fall into the standard clichés about beatniks. Also, in a "fictionalized biography" such as this, you don't know what is fact and what isn't. I guess I'll just have to read Kerouac's biography to find out.

Still, I think Heart Beat is worth seeing, if just to get a hint of what Kerouac and his mad cohorts were like. As for "my Myth", here's hoping that Francis Ford Coppola, who owns the movie rights to "On The Road", will bring a faithful and inspired version of that to the screen very soon.

Be-bop-a-doo!



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Courtesy

Two of the most important, most neglected words in the English Language are "thank you". Most people who fail to say "thank you" don't mean to be rude. But that is the impression they convey. They just forget — or haven't been associated with social graces — or are too self-conscious.

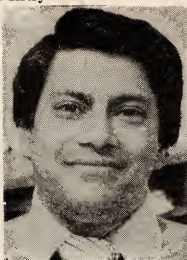
When we do someone a favour we do expect to be thanked. A favour accepted without any sign of appreciation is like an unpaid bill for goods received.

Recently, a company in Toronto decided to test people's reaction by helping customers bag their merchandise. The result was that less than 75 people thanked the person who helped them.

A lot of people need reminding.

Remember, words are free; it doesn't cost anything to be polite. Yet people are surprisingly quick to complain and slow to express appreciation.

Consider a person who shouts over the counter to a waitress because his food doesn't please him, so often takes a good meal for groups with our complimenting the persons who own the food service in the cafeteria — what the hell does this mean?



Adi Mistry

A business student who does a good job on the campus without a one letter or word of congratulation — A word of praise or congratulations always brightens the day for anyone.

Big people are courteous to a fault; it is only the little people of the world who are not. And none of us are too busy or too important to express thoughtfulness and genuine appreciation, to say, "thank you".

Bolivar wrote: "What a rare gift in that of manner! How difficult to define: how much more difficult to impart! Better for a person to possess them than to have wealth, beauty or talent —"

Well, I wouldn't perhaps go that far. But I would say, "thank you", wherever and whenever I could. And I hope you would too.

CYGNUS GIRL



Teresa is in her last year of court reporting at St. James Campus. She enjoys participating in various sports activities and loves pubbing and meeting people. At 5' 11", Teresa has a lot of living in her.

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